



# Annual Report

April 2013 – March 2014



## Building on a solid foundation: 2003 – 2013/14

Ten years in the making and still going strong



The Grootbos Foundation was established in 2003 to run the non-profit activities of Grootbos Accommodation Enterprises PTY (LTD). The company is registered as a Section-21 Company (not for profit). The objectives of the Foundation are: *“The conservation of biodiversity of Grootbos and its surrounds and development of sustainable nature based livelihoods through ecotourism, research, sports development, management and education.* For more information on the work of the Foundation take a look at our website [www.grootbosfoundation.org](http://www.grootbosfoundation.org)

The past year has been challenging financially but we have managed to maintain the high standards of our programmes to the benefit of our environment and local communities. The main projects run by the Foundation are ‘Green Futures’ – our Horticulture and Life Skills College focused on the development and training of disadvantaged young people in horticulture, landscaping, conservation and life skills; the ‘Growing the Future’ sustainable agriculture and social enterprise development project (now known as Siyakhula); and the ‘Football Foundation’ youth development through sport programme. This report outlines the exciting developments and news from each of these three key programmes. Please read and enjoy!

An incredible high note to the year, was the Foundation’s work in the Grootbos Accommodation Enterprises achievement of a Long Run Destination accolade, through the Zeitz Foundation. This accreditation is granted only to destinations at the forefront of sustainable eco-tourism, and serves to celebrate that Grootbos achieves success on a balanced scorecard of commercial, cultural, community and conservation objectives.

Lastly, after a long and rewarding tenure, I will be stepping down as Managing Director, to focus on my consulting pursuits, but will remain on the board of Directors of the Grootbos Foundation. This makes way for a new operational executive to bring their passion and experience, and help Michael Lutzeyer and I, and the rest of the team, to continue to grow the Foundation and take it to new frontiers. We are very excited to welcome Julie Cheetham on board, who together with Leán Terblanche will be leading our Foundation forward into this most exciting phase of growth and development.

Sincerely  
Sean Privett

A handwritten signature in black ink, appearing to read "Sean Privett", written over a white background.





# GREEN FUTURES

## Green Futures Horticulture and Life Skills College

The College ran its tenth training programme over the last year. This effort has resulted in more than 110 graduates completing the programme since 2004. More than 50 past students joined in the ten-year celebrations in August 2013.

The second annual field guides training course was completed under the mentorship of Susan Lochner. Four students were mentored through a Field Guides Association of Southern Africa (FGASA) Level 1 guides training programme.

Ex-Green Futures student Viola Siyotywa, who was supported by the Foundation to complete her adult education training qualification, has taken over from Susan Lochner as the Life Skills trainer at Green Futures at the beginning of 2013. She is an exceptional role model for participants in all of the Foundation's programmes.

Sharlene de Villiers and Cilena Danisa have continued to develop the Green Futures nursery, producing a variety of high-quality indigenous plants that are sold to raise funds for the Foundation. The nursery is an important income generator for the Foundation.

Green Futures students, under Sharlene's guidance, have been involved in a number of practical projects that not only generated income for the Foundation but also provided the students with important practical experience in landscaping. Three students, Anchelle Damon, Akhona Mbizeni and Khanyisa Dyesi, visited and received training at the Eden Project in Cornwall in England where plants that are collected from all around the world are housed in artificial biomes. (Biomes are areas with similar climatic conditions, plants, animals and soil organisms.) The trip was sponsored by the British High Commission.



# Growing the Future



In the past year the 'Growing the Future' programme has adapted its core focus as a training facility for women in organic agriculture, sustainable animal husbandry and beekeeping. The farm is now run as a commercial enterprise to provide an income for Foundation projects. It is here, drawing on lessons learnt since 2009, that the Foundation researches and experiments with solutions to local food security problems. Farm Manager Johan Strydom supervises the production and sale of various herbs, vegetables, free range eggs and honey for use in the Grootbos kitchens. Graduates Zokhanyo Bikani and Asanda Masela have been assisting Johan, and the farm employs an additional two to three casual farming staff, depending on seasonal produce fluctuations.

Production has increased from R221 000 for the 2012 financial year to R237 032 (6,7% increase) for this 2013/14 financial year. During this period, the farm has produced:

- 984 kilograms of honey 50 hives = 1,500,000 million bees
- 26 203 free range eggs
- 3 tonnes of vegetables
- 1 443 bags of micro-herbs.

These are enjoyed by the guests of the Grootbos lodges, and the sales enable the enterprise to generate a small profit, which contributes to funding of the Foundation's other projects. The Foundation has been working on extending the Growing the Future programme into the Masakhane township in Gansbaai. This will enable local beneficiaries to grow their own organic vegetables, increasing food security and nutrition within the local community. Following negotiations with the Department of Agriculture the new project will be launched towards the end of 2014 under the Siyakhula [meaning "It is growing/increasing."] programme.



GOOD FARMERS PRODUCE VALUABLE GOODS, OF COURSE, BUT THEY ALSO CONSERVE SOIL, WATER, WILDLIFE AND OPEN SPACE

- WENDELL BERRY



# Football Foundation

This project focuses on sports coaching, enterprise and employability programmes, education, and life skills development. The project works with multiracial community groups to promote community cohesion through engaging young people in sports and education activities. During the reporting period youth participation numbers grew as a result of permanent expansion to Hermanus (Zwelihle, Mount Pleasant and Hawston). Through coaching soccer, netball, hockey and athletics the following numbers of participants were involved in the past financial year:

Soccer: 221	Netball: 80
Hockey: 55	Athletics: 140
Holiday programmes: 2120	HIV/AIDS education: 400
Environmental programmes: 80	Female empowerment programmes: 60

All these activities resulted in 420 000 contact hours with beneficiaries.

Bulelani Mtobela and Mziyanda Matiwane were selected for the Premier Skills Coaching Programme in Soweto, Johannesburg, hosted by the Premier League and British Council. The Dutch Football Federation also hosted a one-week coaches' education programme in Gansbaai for 25 soccer coaches and referees from the Overberg. Three coaches attended a one-week programme presented by Coaches Across Continents in Cape Town. Coaches also underwent Level 2 GRS Skillz training in 2013, delivering the HIV/AIDS education programme.



# Financials Year ending 31<sup>st</sup> Mar 2014

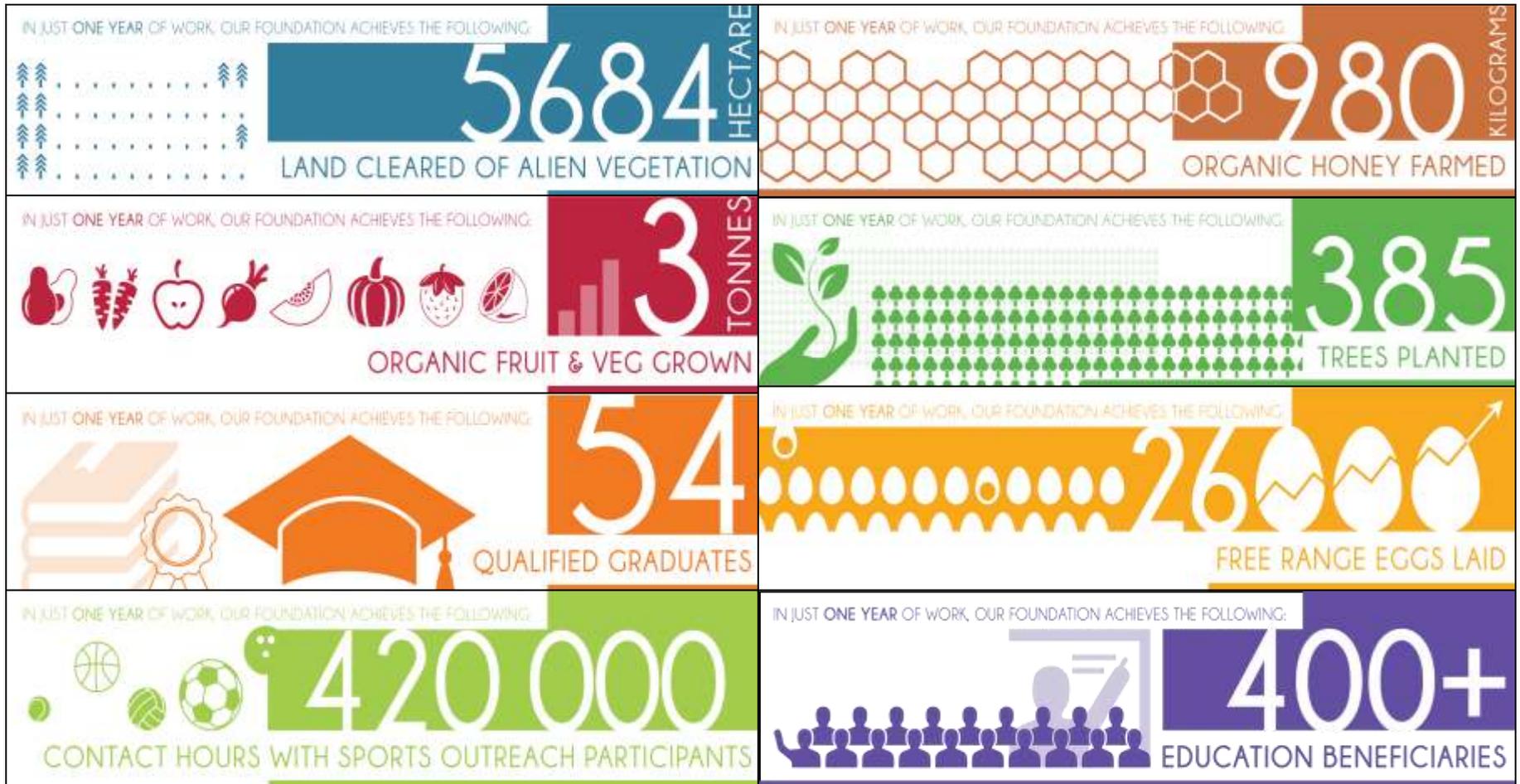


## Statement of Activities

	2014	2013
Revenue	3,416,812	3,114,931
Operating expenses	<u>(3,344,557)</u>	<u>(3,109,200)</u>
<b>Gross Profit</b>	<b>72,255</b>	<b>5,731</b>
Net finance income	<u>39,733</u>	<u>34,122</u>
<b>Net surplus for the year</b>	<b>111,988</b>	<b>39,853</b>
Other comprehensive income	<u>-</u>	<u>-</u>
<b>Total comprehensive income for the year</b>	<b><u>111,988</u></b>	<b><u>39,853</u></b>



# A year in numbers...2013/14 Achievements:



# Thank you for your support in 2013/14!

Without support from generous donors it would be impossible to implement and expand the various projects of the Foundation:

- The English Premier League continues to be a core funding partner and have invested over £350,000 in the Foundation since the launch of the sports site in Gansbaai and programmes in 2008.
- The FIFA Legacy Trust Fund invested over R100,000 in the past financial year.
- The GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit) donated over R120 000 towards the launch of the Food for Sport programme.
- Airtours donated over R1 million for a three year cycle of the Umntana Phambili sport and tourism project which provided Level 1 training for young guides in the Fields Guides Association of South Africa, and enabled children to participate in athletics (especially cross country) across the region. This provided the young people with job and tourism exposure through traveling to new places, as well as practical work experience as trainee guides.
- Alster Hockey Club is a key contributor to the hockey project through fund-raising initiatives in Hamburg, and recruiting volunteers from Germany for sports programmes.
- Keith Breede has supported the Guide Training programme for 3 consecutive years.
- Ker & Downey donated towards the Future Trees project.
- Grootbos shareholder Thorsten Vollmer made a contribution to Green Futures College.
- The British High Commission supported three Green Futures students to travel to the Eden Project in Cornwall, England, to complete practical work experience. This is a very special incentive for students. It provided a very rare opportunity for people from rural communities, most of whom have never been on an airplane before.
- The Foundation maintains a very strong relationship with the Overstrand Municipality and benefits through the Expanded Public Works Programme (paid positions for five staff members), as well as strategic partnerships with the department for Local Economic Development (through the Foundation's food security and employability programmes).
- We would also like to thank Agriseta, the Raimondo Trust, EFG Engineers, Futouris, Wereldwijd Voor Kinderen, and the Foundation for a Safe South Africa.

